

# Midwestern Psychological Association

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## **\*\*80<sup>th</sup> ANNUAL MEETING – PALMER HOUSE, CHICAGO – MAY 1 - 3, 2008\*\***

You are cordially invited to exhibit at MPA's 80th Annual Meeting, the largest annual psychological convention that is regularly held between the Appalachians and the Rockies. **This meeting is an excellent opportunity to display and demonstrate your material, products, and services to a large group of psychologists.** About 600 – 700 academic psychologists will attend this meeting; another 400 – 500 graduate students in psychology, many of whom will seek faculty positions, will attend this meeting. 300 – 400 undergraduate students also will be in attendance.

Several options, including an **increased booth size**, for exhibiting are being offered for the 2008 meeting. Among the options, you can:

- **Reserve an exhibit booth in the Upper Exhibit Hall.**
- **Reserve an exhibit booth in the Upper Exhibit Hall and have a free meeting room for one hour to demonstrate your products.** These rooms will be available from 10:00 AM on Thursday, May 1, through 11:00 AM on Saturday, May 3. You will have 15 minutes in advance of your session to set up your material. Reservations made by January 31, 2008 will ensure that the time, room, and nature of your demonstration will be in the program for the meeting.
- **Have a meeting room for one hour to demonstrate your products.** These rooms will be available from 10:00 AM on Thursday, May 1, through 11:00 AM on Saturday, May 3. You will have 15 minutes in advance of your session to set up your material. Reservations made by January 31, 2008 will ensure that the time, room, and nature of your demonstration will be in the program for the meeting. Without an exhibit booth reservation, there will be a charge for use of a meeting room.
- **Be the exclusive sponsor of one of the two social hours which occurs during the meeting.** Your sponsorship will be noted in the program for the meeting and by signage in the room for the social hour.
- **Reserve an exhibit booth in the Upper Exhibit Hall and sponsor a social hour.**
- **Have your brochures placed on a Take-One table.**
- **Advertise in the program for the meeting.**

To reserve space at the meeting, fill out the enclosed form and send it with a check, made payable to Midwestern Psychological Association, to: Dr. Phil Finney, Department of Psychology, Southeast Missouri State University, One University Place, Cape Girardeau, MO, 63701. Phone reservations will be accepted (phone: 573-651-2452; fax: 573-651-2176; e-mail: [pfinney@semo.edu](mailto:pfinney@semo.edu)) but must be confirmed within three weeks with both a form and a check.

The schedule for booth setup, exhibiting, and take-down is as follows:

<b>Set-up hours:</b>	<b>Wednesday April 30</b>	<b>12:00 noon - 4:30 pm</b>
<b>Exhibit hours:</b>	<b>Thursday May 1</b>	<b>8:30 am - 5:00 pm</b>
	<b>Friday May 2</b>	<b>8:30 am - 3:00 pm</b>
	<b>Saturday May 3</b>	<b>8:30 am - 12:00 noon</b>
<b>Take-down hours:</b>	<b>Saturday May 3</b>	<b>12:00 pm - 4:30 pm</b>

The numbered rectangles on the enclosed floor plan indicate the approximate location of individual booths. The numbered lined in the middle of the room indicate placement of poster boards. Registration for the meeting is at the back of the Exhibit Hall. **Most importantly for exhibitors, poster sessions and registration run almost constantly throughout the meeting, thus guaranteeing a steady flow of members in the Exhibit Hall throughout the meeting.**

Single booths are 12 ft. wide by 8 ft. deep; double-sized booths are also available. The Association will furnish 8-ft. backdrops, 3-ft. draped siderails, and a sign giving the organization's name for the exhibitor. Additional equipment, signs, lighting, furniture, decoration, or other services that may be needed may be brought by you on April 30, or will be supplied by the official decorator, General Exhibition Services, who also will maintain a service desk in the Exhibition Hall. Exhibitors will be sent a price list and order forms for such additional equipment and services later from GES.

Booth fees, based on location, are as follows:

Booths	Single	Double	Deposit	Balance
			Due by Jan. 31	Due by Feb. 28
#101-105, 120-123	\$750	\$1,500	half	half
#106-111, 118-119	\$650	\$1,300	half	half
#112-117	\$500	\$1,000	half	half

The charge for use of a meeting room without use of an exhibit booth is \$250. The charge for sponsorship of a social hour, without use of an exhibit booth, is \$1000. The charge for sponsorship of a social hour for an organization which also purchases an exhibit booth is \$500, in addition to the price of the exhibit booth.

The free-take-one table is for companies that wish only to make promotional materials (e.g., brochures, catalogs, sample journal issues) available for attendees to pick up free. The charge for use of this table is \$50 for each different brochure (or other kind of item) that you wish to be displayed.. This entitles you to send as many copies of each as you wish, to be set up for display by MPA staff.

The Official Program will list all exhibitors whose forms and deposits are received by January 31, 2008, listing company name, address, booth number(s), and a brief description of the exhibit. Deposits can be refunded only until that date. The balance must be received by February 28, 2008. Reservations should be made by January 31, 2008, but will be accepted up to the beginning of the meeting on an as-available basis.

Organizations also are invited, whether or not they exhibit at the meeting, to buy advertising in the Meeting Program. Requests for information about advertising or to order pages for advertising should be sent to Dr. Mary Kite, MPA Secretary-Treasurer, at [mpa@bsu.edu](mailto:mpa@bsu.edu).